



9

(2006.01.01~2006.12.31)



1998

08 : ( 1 , : 799-3)  
11 : (019 LG Telecom, )  
12 : /

1999

04 : 019 LGT JoyJoy(ARS, SMS )  
07 : ' 019 ez '  
08 : 019 LGT ez channel  
12 : 'netomo.com' OPEN

2000

04 : 20 (KTB , , )  
06 : ( 719-24 1 )  
08 : SK Telecom IMT-2000  
09 : 019 LGT ez - channel  
11 : 011 SK Telecom ' Voice n.TOP' Master /  
12 : 10 ( )

2001

07 : 011 SK Telecom Semi-Multimedia  
08 : 7 ( (日本), )

2002

02 : 016 "CBS " SP (KTF)  
03 : IT " " ( )  
03 : SK Telecom CBS " "  
03 : 016 CBS (SP) (KTF)  
04 : ( )  
04 : IR ( )  
06 :  
10 : 019 " MiTV "  
10 : Venture KOREA 2002 " " ( )

2003

04 : SK Telecom CBS " "  
07 : SK Telecom 『TV Zone 』  
08 : ( )



09 :

2004

03 : ( )  
05 : DMB ( DMB )  
10 : ,  
12 : ‘ , ’ ( )

2005

02 : GSM  
02 :  
03 : DMB ( , 2005.03.28)  
07 : 가 ( , 2005.07.18)  
07 : INNO-BIZ  
10 :  
11 : ( )

2006

01 :  
02 : ( , 27 )  
03 : Mongol Content LLC  
03 : DMB DMB MPP  
06 :  
12 : LGT 『Channel-on』 BA  
12 : MOU

2007

01 : DMB DMB DATA MSP  
01 : Felectron





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2.	.....	8
3.	, .....	9
4.	3 .....	10
5.	.....	11
6.	.....	11
7.	, ..	12
8.	.....	12
9.	가 .....	13
10.	.....	13
1.	.....	15
2.	.....	16
1.	.....	18
2.	.....	20
3.	.....	21



1.

(1)

가	- 가 - , - - - - , - - -
가	- 가 - , - - -

(2)

	· CBS(Cell Broadcasting Service) · SMS(Short Messaging Service)	TV	3
	, WAP/MMS/VM		
	Web Application & Contents	Btamin	
DMB	DMB	-	DMB
	,	CRBT /	,

(3)

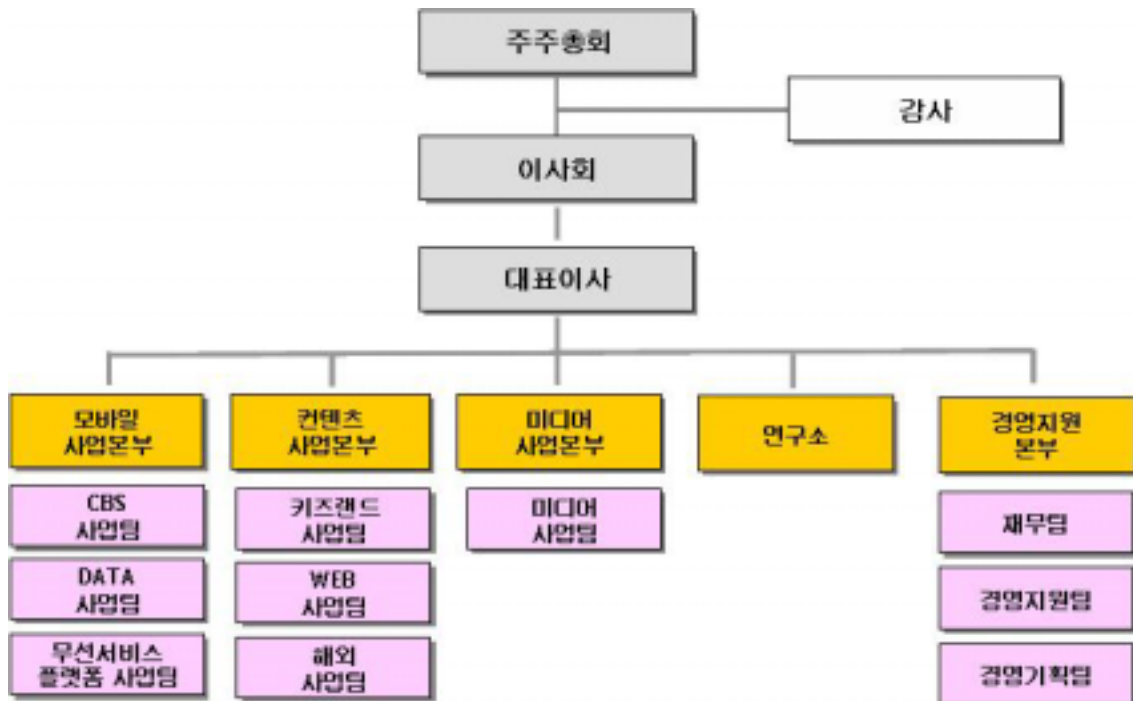
	212-8	3
	212-8	3

(4)

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	49	11	60	-
	16	-2	14	-
	16	-	16	-
	<b>81</b>	<b>9</b>	<b>90</b>	<b>-</b>

(5)



(6)

가.

( : , )

	9,907,801	4,953,900,500	-

( : , )

		( )	가 ( )	가 ( )	가		
98.08.21		20,000	5,000	5,000	100,000	100,000	
99.10.06		80,000	5,000	5,000	400,000	500,000	
99.11.24		1,000,000	500			500,000	
99.12.29		4,000	500	25,000	100,000	502,000	
99.12.29		3,000	500	5,000	15,000	503,500	
99.12.29		223,000	500	500	111,500	615,000	
99.12.29		210,000	500	500	105,000	720,000	
00.02.18		60,000	500	500	30,000	750,000	
00.04.14		342,000	500	6,000	2,052,000	921,000	
00.04.14		3,684,000	500	500	1,842,000	2,763,000	
00.12.29		500,000	500	2,000	1,000,000	3,013,000	
01.07.31		125,000	500	4,000	500,000	3,075,500	
01.08.11		50,000	500	4,000	200,000	3,100,500	
02.06.18		1,559,000	500	5,500	8,574,500	3,880,000	
05.06.03		109,407	500	4,592	502,397	3,934,704	CB
05.06.13		175,052	500	4,592	803,839	4,022,230	CB
05.06.23		262,578	500	4,592	1,205,581	4,153,519	CB
05.08.04		218,815	500	4,592	1,004,798	4,262,926	CB
05.09.12		218,815	500	4,592	1,004,798	4,372,334	CB
05.10.11		109,407	500	4,592	502,397	4,427,037	CB
06.02.08		885,407	500	3,050	2,700,491	4,869,741	



		( )	가 ( )	가 ( )	가		
06.10.11		28,040	500	1,385	38,835	4,883,761	
06.11.08		59,240	500	1,385	82,047	4,913,381	
06.12.07		73,510	500	1,385	101,811	4,950,136	
06.12.20		7,530	500	1,385	10,429	4,953,901	
	-	9,907,801	-	-	22,987,424	4,953,901	-

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'SO' , 'SP(Service Provider)' , 'SO(System Operator)' 가 CBS

. SKT JUNE, KTF FIMM EVDO

(Contents Aggregator) 3 (level-up) Web

Contents Business Device , Btamin 'Felectron'

Renewal .

DMB , 2007 DMB DMB DMB가

가 , DMB DMB가

2004 3 , 2003

28 , QTT

, MCP(Master Contents Provider)

2005 1

2006

(2)

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	2006	2005	2004
	3,086	3,591	3,884
	2,304	1,392	2,500
	3,144	2,407	6
	897	440	1,269
	827	348	-
	<b>10,259</b>	<b>8,179</b>	<b>7,659</b>

3. ,

(1)

( : , %)

				( )		
( )		400		800,000	100.0%	
		1,110		-	40.0%	
DMB		30,000	DMB	1,798,000	29.9%	

Mongol Content. LLC		312		-	34.0%	
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( ) Mongol Content. LLC

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2006 12 31  
가 DMB  
Mongol Content LLC

4. 3

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가.

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	9	8	7	
I.	10,258	8,178	7,659	-
II. 가	6,168	5,240	5,596	-
III.	4,090	2,938	2,063	-
IV.	3,521	3,277	3,717	-
V.	569	(-)339	(-)1,654	-
VI.	1,307	633	304	-
VII.	1,570	1,573	2,002	-
VIII.	306	(-)1,279	(-)3,352	-
IX.	-	-	-	-
X.	-	-	-	-
XI.	306	(-)1,279	(-)3,352	-
XII.	-	(-)50	-	-
XIII.	306	(-)1,229	(-)3,352	-

( : )

	9	8	7	
I.	5,130	5,652	3,973	-
II.	12,270	13,463	4,493	-
	<b>17,400</b>	<b>19,115</b>	<b>8,466</b>	-
I.	1,310	6,139	583	-
.	1,834	2,285	1,000	-
	<b>3,143</b>	<b>8,424</b>	<b>1,583</b>	-
I.	4,954	4,427	3,880	-
II.	15,644	13,129	8,743	-
III.	(-)5,578	(-)5,884	(-)4,655	-
.	(-)763	(-)981	(-)1,086	-
	<b>14,257</b>	<b>10,691</b>	<b>6,883</b>	-
	<b>17,400</b>	<b>19,115</b>	<b>8,466</b>	-

5.

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					-
					-
					-

6.

		(%)		( : )
	1,893,373	19.1		-

	347,552	3.5		-
	336,712	3.4	-	-
	182,587	1.8		-
	166,202	1.7	-	-
	100,000	1.0		-
	6,881,375	69.5	-	-
	9,907,801	100.0	-	-

7. ,

			(%)		
		20,000	9.21	-	-
		4,068	2.03	-	-
		99,994	5.90	-	-
		28,758	7.23	-	-
		80,000	4.00	-	-
		10,000	16.67	-	-
		6,000	5.00	-	-

8.

( : , ,%)				
	1,451	-	-	
	833	-	-	( )

( 1) ( ) 900

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9. 가

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- DMB
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DMB	DMB DATA	MSP	
DMB	DMB DATA MSP	2007.01.09	2007.01.01 ~2007.12.31

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Felectron

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	,	2007.01.22	3





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대표이사 김 무 양  
김 무 양



9 2006 12 31  
8 2005 12 31

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	9 ( )		8 ( )	
.		5,129,949,842		5,652,541,538
(1)		5,129,949,842		5,652,541,538
1. 가		2,207,469,179		962,125,029
2.		551,505,709		601,503,129
3. 가		13,855,255		1,012,594,981
4.	2,124,612,004		2,281,255,876	
	(178,377,380)	1,946,234,624	(214,310,789)	2,066,945,087
5.	124,433,778		192,409,600	
	(121,939,070)	2,494,708	(121,939,070)	70,470,530
6.	461,091,536		773,872,958	
	(224,700,958)	236,390,578	(226,200,958)	547,672,000
7.		18,448,709		37,729,197
8.		81,808,720		99,269,016
9.		67,956,120		250,469,679
10.		3,786,240		3,762,890
(2)	-	-	-	-
1.		-		-
.		12,269,995,668		13,462,753,241
(1)		8,438,380,891		9,506,072,351
1.		38,000,000		26,000,000
2. 가		131,049,490		131,049,490
3.		7,922,591,849		8,866,343,753
4.	267,887,624		185,267,390	
	(60,767,372)	207,120,252	(60,767,372)	124,500,018
5.		115,700,300		158,155,840
6.		23,919,000		200,023,250
(2)		3,008,404,142		3,220,314,603
1.		360,263,528		360,263,528
2.	1,958,979,482		1,958,979,482	
가	(57,136,902)	1,901,842,580	(8,162,415)	1,950,817,067
3.	1,194,440,129		1,138,180,129	
가	(958,520,178)	235,919,951	(812,992,470)	325,187,659
4.	122,957,213		69,286,868	
가	(58,612,420)	64,344,793	(53,521,040)	15,765,828
5.	1,497,872,577		1,400,952,481	
가	(1,051,839,287)	446,033,290	(832,671,960)	568,280,521
(3)		823,210,635		736,366,287

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1.		32,609,527		14,305,642
2.		82,800,225		138,400,339
3.		707,800,883		583,660,306
		17,399,945,510		19,115,294,779
.		1,309,735,669		6,139,184,908
1.		223,942,928		915,176,896
2.		596,994,678		201,954,077
3.		17,089,706		17,773,600
4.		20,738,357		13,708,000
5.		450,970,000		275,238,096
6.	-		4,524,412,700	
	-		276,894,057	
	-		(75,895,602)	
	-		(10,076,916)	4,715,334,239
.		1,833,730,000		2,284,761,904
1.		1,833,730,000		2,284,761,904
2.		-		-
		3,143,465,669		8,423,946,812
.		4,953,900,500		4,427,037,000
1.		4,953,900,500		4,427,037,000
.		15,643,528,172		13,128,742,411
1.		15,500,377,531		12,985,591,770
2.		143,150,641		143,150,641
.		(5,578,131,842)		(5,883,791,564)
1.		37,863,681		37,863,681
2.		(5,615,995,523)		(5,921,655,245)
.		(762,816,989)		(980,639,880)
1.		(998,504,645)		(998,504,645)
2.		330,000,000		83,599,226
3.	가 가	1,400,221		4,111,523
4.		5,145,110		0
5.		(100,857,675)		(69,845,984)
		14,256,479,841		10,691,347,967
		17,399,945,510		19,115,294,779

9 2006 1 1 2006 12 31  
 8 2005 1 1 2005 12 31

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	9 ( )		8 ( )	
		10,258,598,572		8,178,454,921
가		6,168,177,705		5,239,978,463
		4,090,420,867		2,938,476,458
		3,521,069,163		3,277,783,323
1.	664,675,069		814,435,634	
2.	403,208,937		37,976,343	
3.	60,832,187		84,732,485	
4.	116,658,908		181,524,498	
5.	67,894,348		53,105,428	
6.	186,336,433		204,102,754	
7.	32,990,653		4,579,226	
8.	26,933,823		60,706,363	
9. 가	199,048,887		116,427,320	
10.	3,674,788		58,056,597	
11.	3,240,900		836,454	
12.	17,094,285		12,628,134	
13.	18,318,370		20,882,700	
14.	328,367,095		419,047,093	
15.	65,405,792		9,606,500	
16.	11,158,986		8,069,620	
17.	14,901,571		27,355,364	
18.	245,944,021		361,456,845	
19.	535,276,887		322,440,295	
20.	-		79,730,448	
20.	4,305,663		30,183,335	
21.	218,637,808		301,638,750	
22.	296,163,752		68,261,137	
( )		569,351,704		(-)339,306,865
		1,306,547,545		632,772,488
1.	48,776,733		98,808,228	
2.	37,433,409		-	
3. 가	7,793,494		6,207,617	
4.	409,179,871		169,330,429	
5.	-		223,463,589	
6.	690,038,703		94,033,708	
7.	-		17,100,000	
8.	101,168,478		2,831,745	
9.	1,000,000		2,806,980	
10.	11,156,857		18,190,192	
		1,570,239,527		1,572,601,016
1.	208,448,536		462,598,693	
2. 가	-		130,365,742	
3.	1,327,065,194		504,167,771	
4.	-		50,000,000	

( )

5.	-		92,740,738	
6.	14,108,848		115,308,704	
7.	2,076,266		51,959	
8.	-		21,200,000	
9.	-		178,345,479	
10.	18,540,683		17,821,930	
( )		305,659,722		(-)1,279,135,393
		-		
		-		
		305,659,722		(-)1,279,135,393
( )				(-)50,223,184
( )		305,659,722		(-)1,228,912,209

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	9( )		8( )	
.		5,615,995,523		5,921,655,245
1.	5,921,655,245		4,692,743,036	
2.				
3.	305,659,722		(1,228,912,209)	
.		-		-
.		5,615,995,523		5,921,655,245